

Oman-U.S. Free Trade Agreement

Survey Results

- Many of you known about the FTA
- But you haven't utilized it
- Export:
 - FTA information,
 - Direction on where to start, and
 - Where to market your products
- Import:
 - Foreign suppliers, and
 - Lower transportation costs

Next Steps

- Flyer
- Online information
- Panel discussion

What is the Free Trade Agreement?

In force from January 1, 2009

Encourages investment and trade in goods and services by:

- Reduced tariff and nontariff barriers
- Delivering goods and services more quickly
- Stronger protections for investors

What is the Free Trade Agreement?

Protects:

- intellectual property rights,
- labor,
- environmental standards, and
- dispute settlement

Comprehensive document – covers all trade

It does not need to be renewed.

What it does for you:

- Mark of approval – trusted trading partners
- Advantage for selling to U.S. market
- Cheaper U.S. products
- More partnership opportunities

It is an agreement signed by governments, but it is up to businesses to use it.

Tools to Utilize the FTA


- SelectUSA
- BusinessUSA
- U.S. Department of Commerce Contacts
- Dataweb
 - Tariff Search Tool
 - Import/Export Information

SelectUSA

SelectUSA seeks to highlight the many advantages the United States offers as a location for business and investment.

AIM conference March 31 – April 3

SelectUSA – Resources Tab

FREQUENTLY ASKED QUESTIONS | CONTACT US | SIGN UP | TWITTER

SEARCH

HomeAbout SelectUSAWhy Select USA?ServicesIndustriesResourcesReports2015 SummitEvents

Resources

[Printer-friendly version](#)

Gateway to Commercial Service Offices

- [Commercial Service Offices](#)

State Designated Investment Officials

- [SelectUSA Contact List For States and Territories](#)

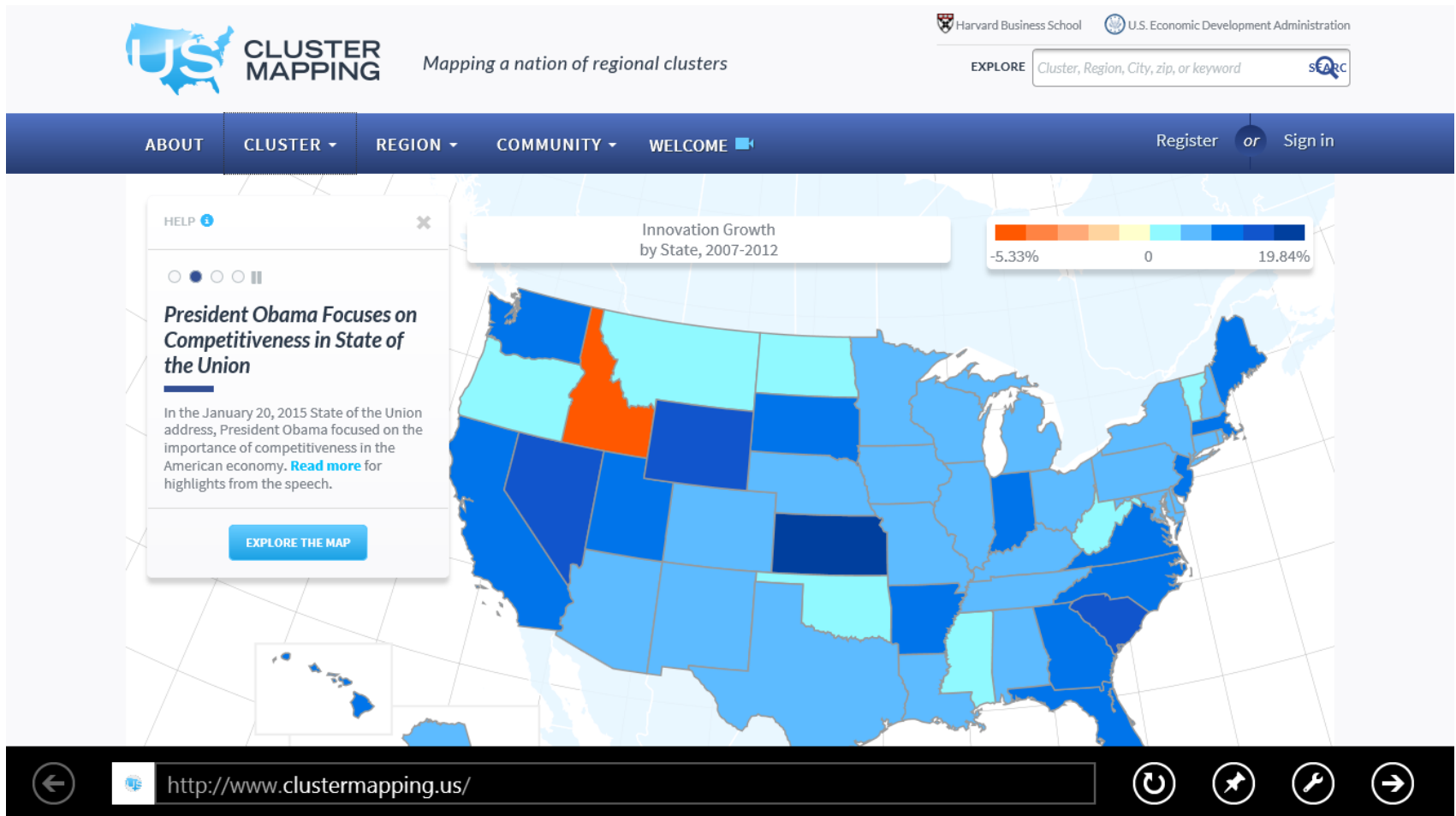
Online Tools

- [Assess Costs Everywhere \(ACE\) Tool](#) - This product of the Department of Commerce's [Economics and Statistics Administration](#) provides manufacturers with the top reasons for investing and sourcing in the United States. With its analytic framework, links to public and private resources, and case studies, ACE is now available to help businesses assess total costs more accurately and enable informed decision-making.
- [Cluster Mapping Tool](#) - This project, made possible in part by a grant from the Department of Commerce's [Economic Development Administration](#), aims to provide policymakers and development practitioners across America with the data and tools for assessing regional cluster strengths, business environment characteristics, and innovation assets; with case studies on and toolkits for formulating development strategies; and with a directory profiling active cluster initiatives throughout the country.
- [State Business Incentives Database](#) - This national database was created by the [Council for Community and Economic Research](#) (C2ER). With almost 2,000 programs from all 50 states, as well as 5 territories and the District of Columbia, the Database is a one-stop resource for investors and economic developers to search and compare state incentive programs.
- [Other tools](#)

Doing Business in the U.S.

- [BusinessUSA](#) implements a "no wrong door" approach for small businesses and exporters by using technology to quickly connect businesses to the services and information relevant to them, regardless of where the information is located or which agency's website, call center, or office they go to for help. Check out their new [State Resource Portal](#)!
- [www.SBA.gov](#) - Official website of the United States Small Business Administration. Web site's focus is on small and medium-sized business, but much of the information is applicable to businesses of all sizes.

SelectUSA – Cluster Mapping Tool



BusinessUSA.gov

The screenshot shows the BusinessUSA.gov website. At the top is a dark blue navigation bar with links: Home, About, Resources, Events, Training, Translate, and social media icons for Twitter, LinkedIn, and Facebook. Below the navigation bar is a light blue header section. On the left, the BusinessUSA logo is displayed with the tagline "Discover. Connect. Grow." Below the logo are three dark blue buttons with white icons: "Starting a Business?" (play button), "Need to Finance Your Business?" (dollar sign), and "Interested In Exporting?" (globe). To the right of the logo is a search bar with the placeholder text "Search BusinessUSA.Gov" and a red "SEARCH" button. Below the search bar is a section titled "Explore Business Tools & Resources" containing a grid of ten links with icons: "Grow Your Business", "Read the Latest News", "Explore Government Contracting", "Discover Events In Your Area", "Find International Trade Leads", "Explore State and Local Resources", "Learn About Taxes and Credits", "Seek Disaster Assistance", "Browse Resources For Veterans", and "Find More Tools ...". To the right of this section is a red "help" button with a dropdown arrow. Below the "Explore Business Tools & Resources" section is a banner for a newsletter titled "Click here to read our 'Protect the Power of Your Creative Assets' Newsletter". The banner includes a small image of a person in a superhero costume and a hand holding a pen. Below the title is a short paragraph: "It's not enough to just innovate, you've got to protect what you created. So if you need to file a patent, protect your trade secret, or get a copyright or trademark, we can help." Below the banner is a section titled "Locate Closest Business Assistance Centers & Events" with a search bar containing "56901" and a red "GO" button. To the right of this section is a "What's Popular" section. Below the "Locate Closest Business Assistance Centers & Events" section are three columns: "Local Events" (listing "How to Open a Rural Lodging Business" on May 03, 2016), "Business Assistance Centers" (listing "Cape Town USCS" and "Johannesburg USCS"), and "What's Popular" (listing "SBA \$700 Thousand Grant for Small Native American Businesses" and "OPIC, Sambazon and the Acai Berry").

BusinessUSA
Discover. Connect. Grow.

Home About Resources Events Training Translate

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Explore Business Tools & Resources

- Grow Your Business
- Read the Latest News
- Explore Government Contracting
- Discover Events In Your Area
- Find International Trade Leads
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Starting a Business?

Need to Finance Your Business?

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help

Click here to read our "Protect the Power of Your Creative Assets" Newsletter

It's not enough to just innovate, you've got to protect what you created. So if you need to file a patent, protect your trade secret, or get a copyright or trademark, we can help.

Locate Closest Business Assistance Centers & Events 56901 GO

What's Popular

SBA \$700 Thousand Grant for Small Native American Businesses
The Small Business Administration (SBA) announced a \$700 thousand grant funding opportunity for smal...

OPIC, Sambazon and the Acai Berry

Local Events
How to Open a Rural Lodging Business
May 03, 2016
11:30am - 12:00pm EDT
United States

Business Assistance Centers
Cape Town USCS
U.S. Consulate General Cape Town, Cape Town,
Johannesburg USCS

State-specific Information

business.usa.gov/micro-site/state-resource

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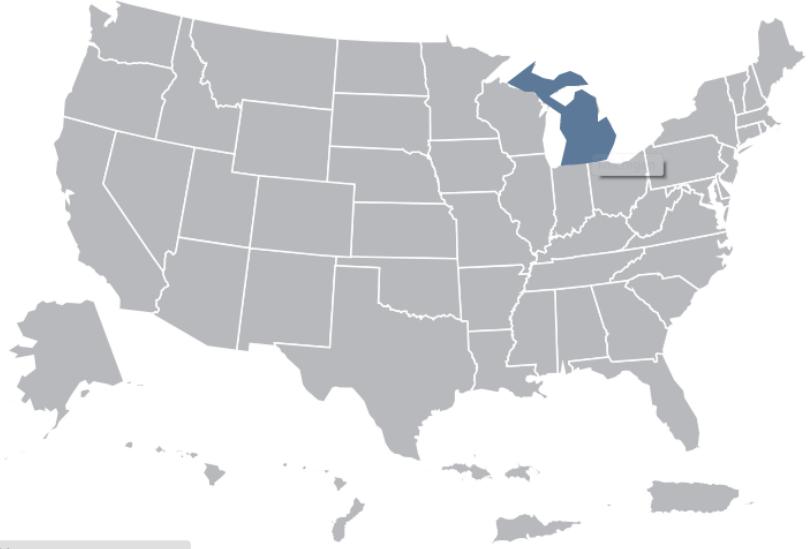
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Explore State and Local Resources **SHARE** 22

Welcome to BusinessUSA's State Resources Portal. Please click on state or territory below to find resources, events, and local business assistance centers in your area.



business.usa.gov/micro-site/doing-business-michigan

help

Business in Michigan

Start or Grow a Business | business.usa.gov/micro-site/doing-business-michigan

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Doing Business in Michigan

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Want to do business in Michigan?
Find all the government programs
and advisors to help you expand,
export, or open a business here.

help

STATE CONTACT

Opening a Business

- Michigan Business Start-up & Operating Guidance
- Michigan Business Portal: Try BusinessOneStop Startup Tool
- Small Business Resource Guide for Michigan

Access to Financing

- Michigan Business Financial Incentives & Taxes
- Michigan Small Business Funding & Capital
- BusinessUSA's National Access Financing Tool for Businesses

State Business Opportunities

- Michigan State Procurement Site- ContractConnect
- Register & Find Michigan Bid Opportunities
- Search for Federal Bid Opportunities in Michigan

Export your Products

- Michigan International Trade and Export Assistance
- U.S. Export Assistance Centers in Michigan
- Michigan Export Report - International Trade Administration


Locate Closest Business Assistance Centers & Events 48901 **GO** **What's New**

U.S. Export Assistance

<https://new.export.gov/centers>

BusinessUSASM
Official website of the United States Government


export

gov


Helping U.S. Companies Export
Part of the BusinessUSA.gov Network

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U.S. Export Assistance

The Export Process

- Export Basics
- Basic Guide to Exporting
- Export Readiness Assessment
- International Logistics

Explore Opportunities

- Expand Into New Markets
- Market Research
- Success Stories

Obtain Financing

- Finance Your Exports
- Assess Your Finance Options
- Getting Paid
- Trade Finance Guide

Comply With Regulations

- Export Licenses & Regulations

Contacts & Answers

- Browse FAQs
- Ask a Question
- Contact a Trade Specialist
- Domestic Offices
- International Offices

Attend Trade Events

- Trade Events
- Training Programs
- Webinars

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